

Living Collection



NATUZZI
ITALIA

“Home is where the heart is.
It is a sanctuary for feelings, affection and intimacy.
A place to return to, a safe harbour,
a comfortable nest for ourselves and our family.
I have dedicated my life to the home
and its central role, pursuing an ideal of harmony
that over the years has defined the Natuzzi style
around the world: an environment where every
element, shape and colour expresses beauty in itself
and is perfectly in tune with all that surrounds it.
This idea has inspired every one of our models,
at every point in their creation: from the sketches
made in the Style Centre to the selection of leather,
wood and fabrics, from the innovations aimed
at improving comfort and the assistance
offered in our stores right through to the
moment of delivery to your home.”

A handwritten signature in black ink, reading "Pasquale Natuzzi". The signature is written in a cursive, flowing style with a large initial 'P'.

The land we come from is our first home. Italy - and in particular our region, Apulia - is the source of inspiration that has always guided our choices and our success throughout the world. The colours of the sun and the olive trees, the hospitality and warmth of the people, the value of ancient traditions: these are the roots of our story and the foundations of our Italian heritage. A heritage that is authentically “Made in Italy”, which can be seen in our actions and our commitment to our customers: certified quality, direct control over the entire production chain and a code of ethics for our partners and suppliers. This is what we call the value chain. A chain of quality and passion for what we do, a voyage that has taken us all over the world but which starts here, in our land, every day.









“Each model comes from our Style Centre, the group’s creative heart. The search for harmony is our mission and inspires every move we make.”

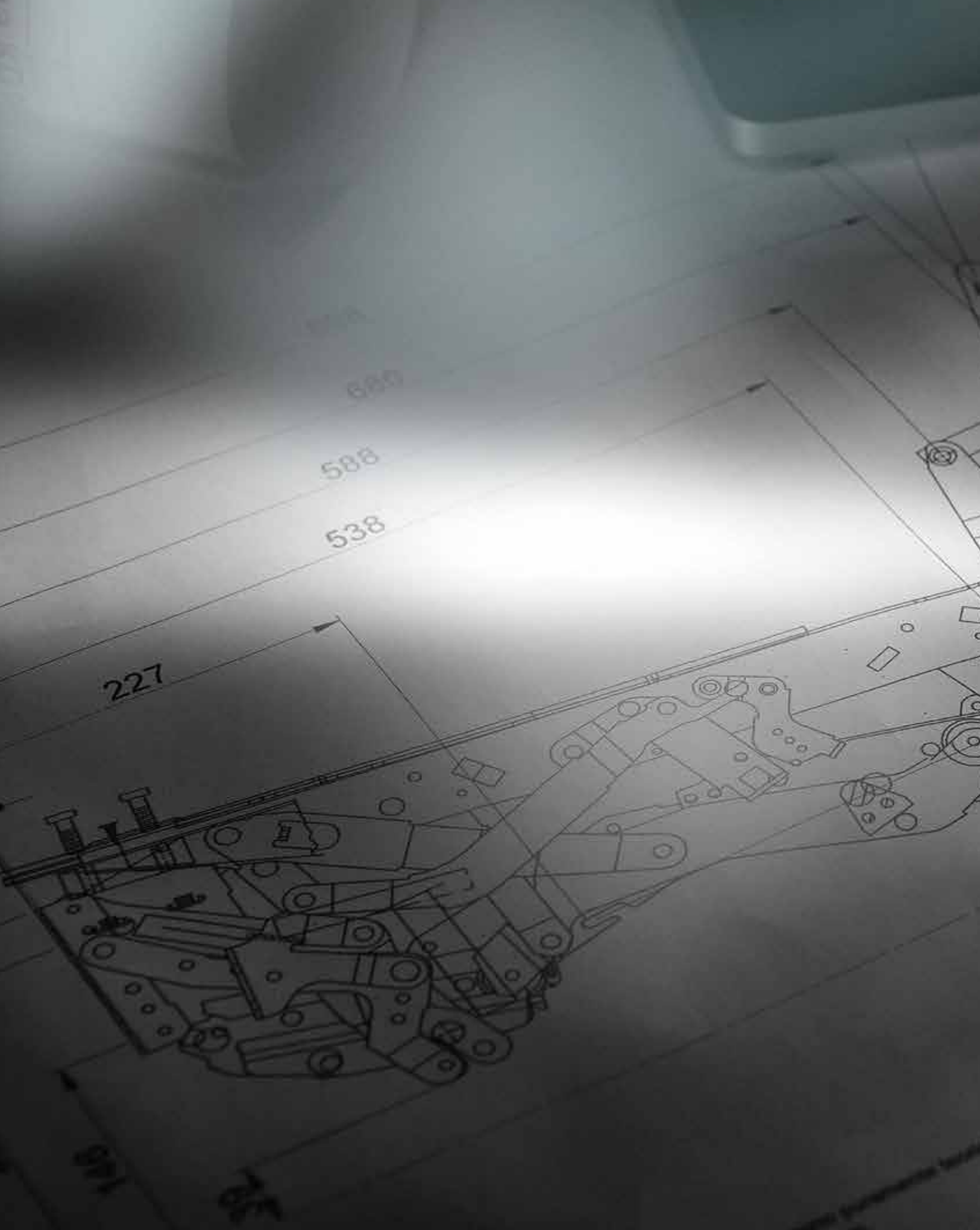
A team of over 100 architects, designers, colourists and interior decorators work within the Natuzzi Style Centre. Every sofa, lamp, piece of furniture and accessory begins here. First come the shapes, the sizes and the proportions, then the colours and materials, selected only after carefully studying the latest trends in fashion, design and customers’ needs.

“The most emotional moment is when the idea takes shape and what we had imagined finally unfolds before our eyes.”

It is the moment of truth in the prototypes area. This is where skilled craftspeople transform ideas into reality. Expert hands work the wood, shape the padding, cut the leather, sew the fabrics. The prototype is ready for those indispensable further refinements before the item goes into production.







680

588

538

227

147

185

“In manufacturing,
we never forego the
expert attention of our
technicians, who identify
the most advantageous
process for our
customers.”



The engineering stage
makes it possible to produce
the selected models on an
industrial scale. Only with
sensitivity and experience
can the ideal production
process for every individual
prototype be developed, while
maintaining the highest quality
standards and attention to
detail for each model.





“The search for beauty is not just an aesthetic choice, but also a promise of quality - that’s why our materials are rigorously tested, free of toxins and environmentally friendly.”

Leather, wood, fabric, padding: all the materials used must pass the strictest international compliance tests. Natuzzi leather, for example, is subjected to 23 different processes in the group’s tannery. Wood comes from areas that have reforestation programs and padding is always goose feathers - hypoallergenic and never recycled - or freon-free ecoflex polyurethane.

This is why the Natuzzi Group has been awarded the prestigious ISO 9001 certification for quality control and ISO 14001 for commitment and attention to the environment.





“‘Made in Italy’ means having direct control over every stage of production. Our manufacturing is authentically Made in Italy, thanks to the passion of our craftspeople in the group’s Italian factories.”

The entire production chain is under the direct control of the Natuzzi Group. Design, leather tanning, assembly, selection of wood and fabrics, padding production: the whole process occurs entirely within the group’s plants. And the group controls 92% of the raw materials and semi-finished products. Clear commitments protect the quality of Natuzzi’s creations while guaranteeing respect for the law and workers’ rights.

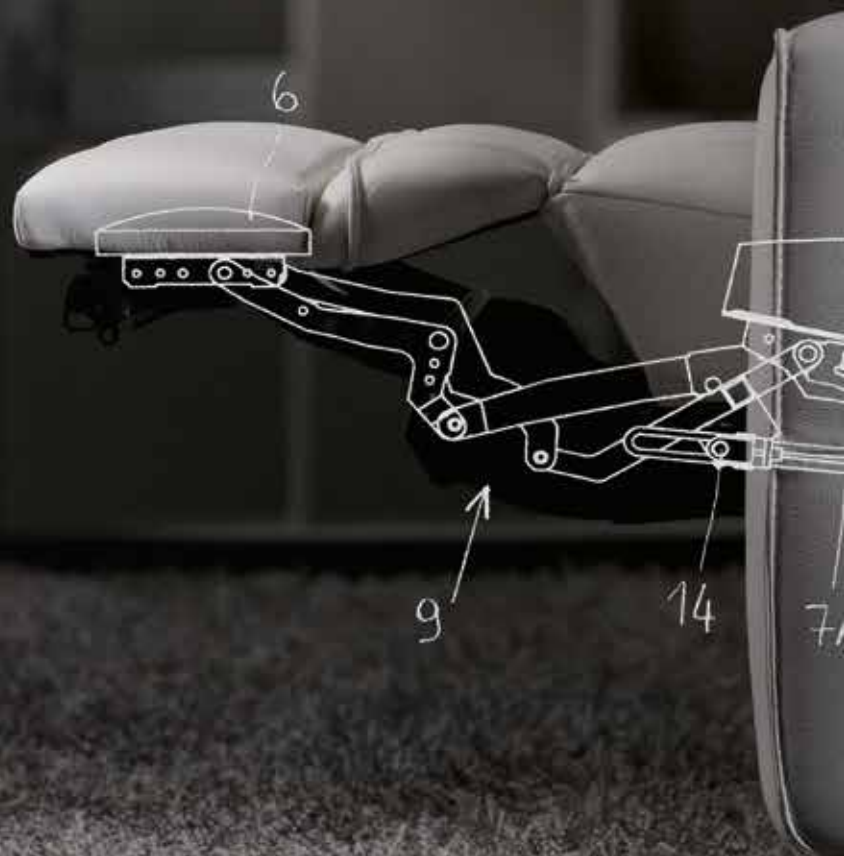
“I believe that quality is the most best response we can give our customers. That is why every single part of every single creation is inspected before it leaves our factories.”

Every last detail of every sofa, armchair, piece of furniture or accessory is inspected and checked by quality control technicians. Cushions, feet, upholstery, stitching and inner workings must all pass careful examination by skilled specialists. Only after this meticulous inspection are Natuzzi products ready to enter people's homes around the world.

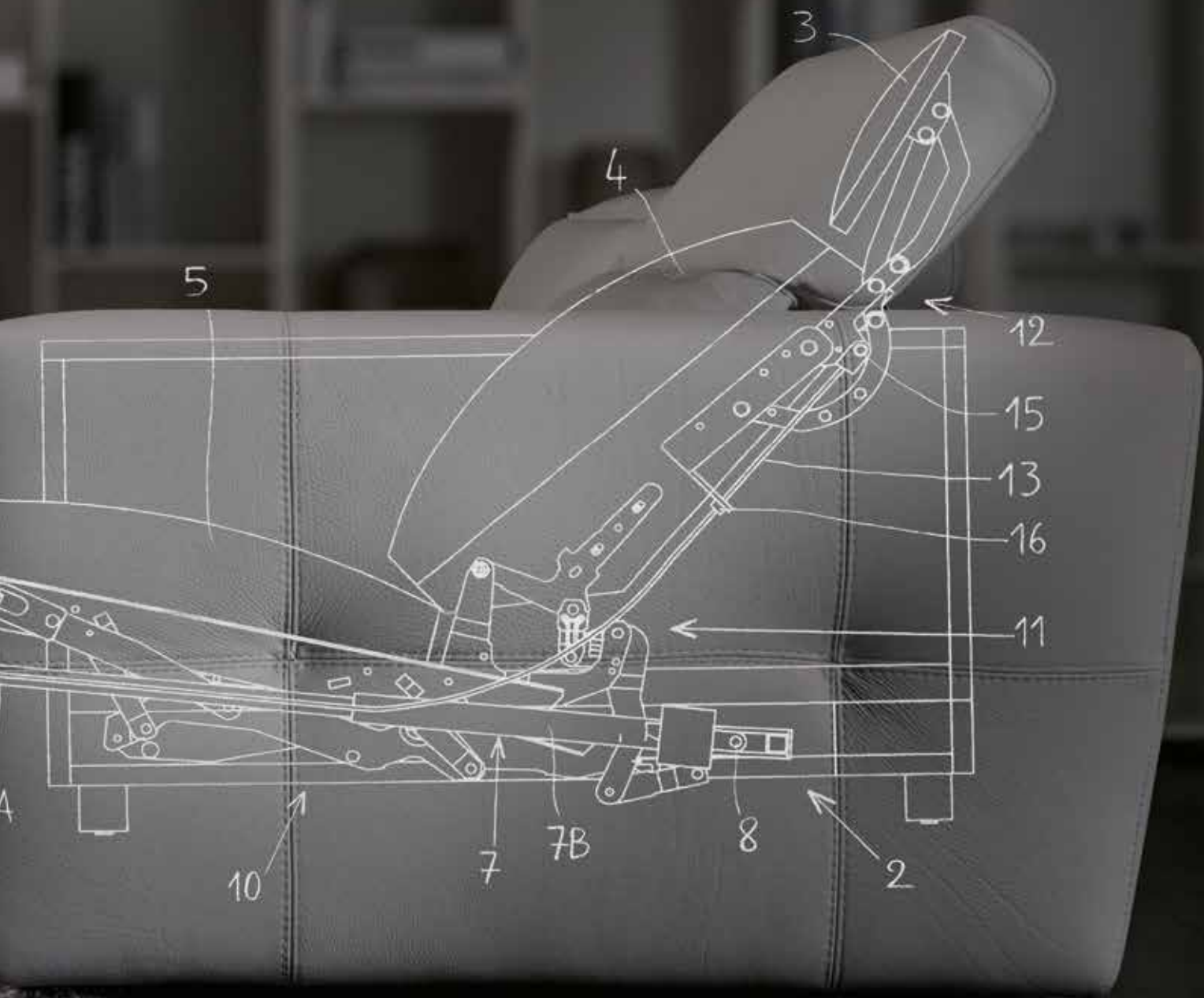




“High-tech functions, multi-sensory comfort: our passion for what we do has always been demonstrated by our incredible ability to innovate. In design, materials and functions.”



Innovation is a dynamic concept that the group applies to technology, but also to lifestyles in the home: products such as audio sofas or soft touch mechanisms are just a few examples of this ability to evolve and anticipate customers' needs. That's why the Natuzzi Group has become a global leader in furnishings.



“Our exclusive stores are a laboratory for beauty and a calling card for everything we do. Our sales points are not just about selling, they are about transforming every home into somewhere unique and special.”

A widespread network of stores and showrooms allows Natuzzi creations to enter a home in any part of the world and make it unique. Designs can be personalized to a high degree, thanks to the professional skills of decorators and personal consultants and the technologically advanced tools available to them. First and foremost, Your Design by Natuzzi, the exclusive 3D planner that makes it possible to create a virtual rendering of your living space in real time.



NATUZZI

ITALIA



VENEZIA

Benvenuti a casa.





Saturno dining table.
Vesta dining chair in leather
designed by Claudio Bellini.
Belly vase and **Omar** vase.







Photo in the previous page:

Tempo three seater sofa in leather.

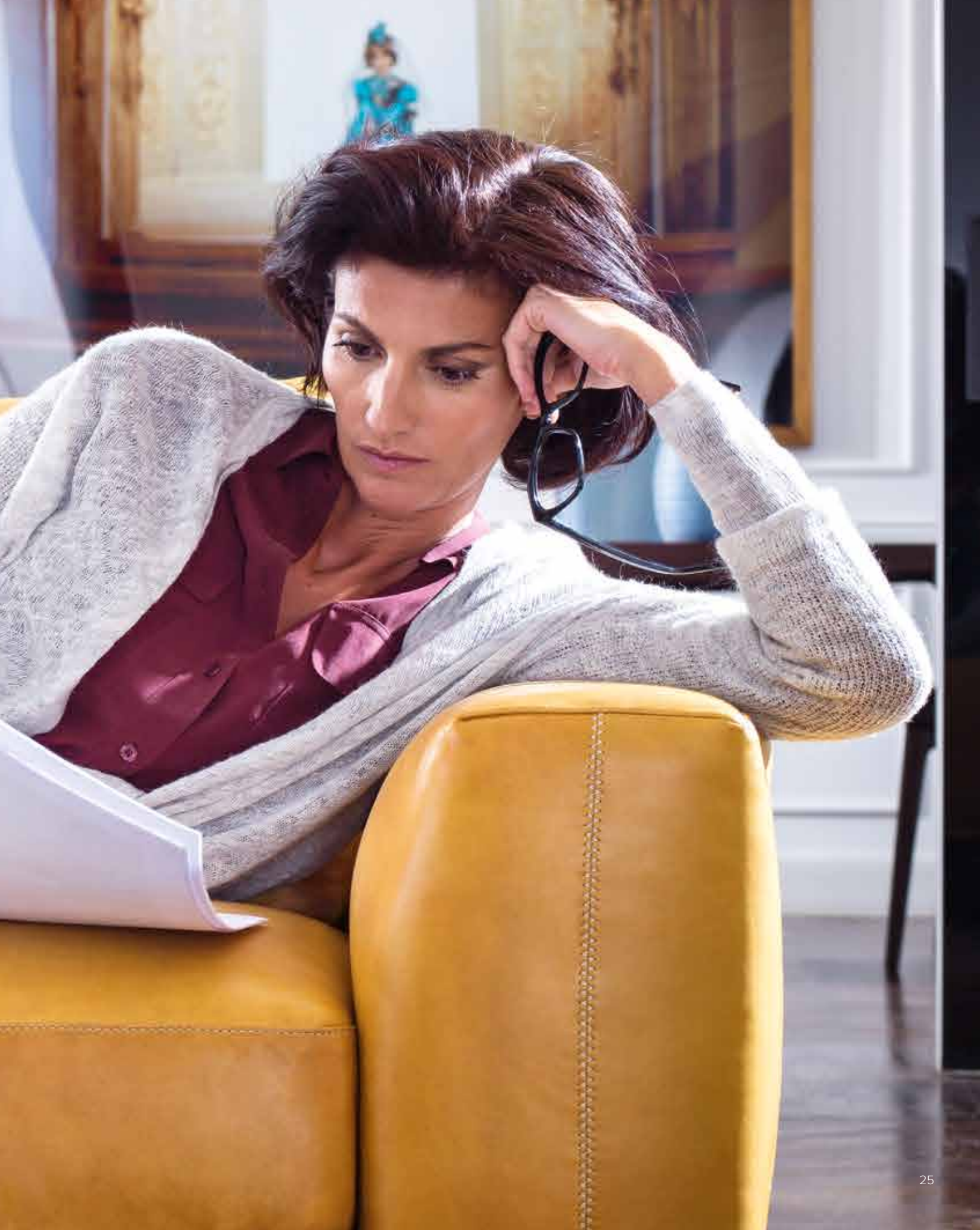
Tempo central table.

Tempo coffee table.

Museo rug.

Onda floor lamp.

Fortuna sideboard designed by Claudio Bellini.





Tempo three seater sofa with large chaise longue in leather.
Anteprima armchair.
Onda floor lamp. **Rossellini** rug.
Tempo central table.







Regular length

cm 100 x 50



Small length

cm 100 x 100



Medium length

cm 100 x 150



Large length

cm 100 x 200



Extra Large length

cm 100 x 250

Benvenuti a casa.





Borghese three seater sofa in leather.
Tempo central table.



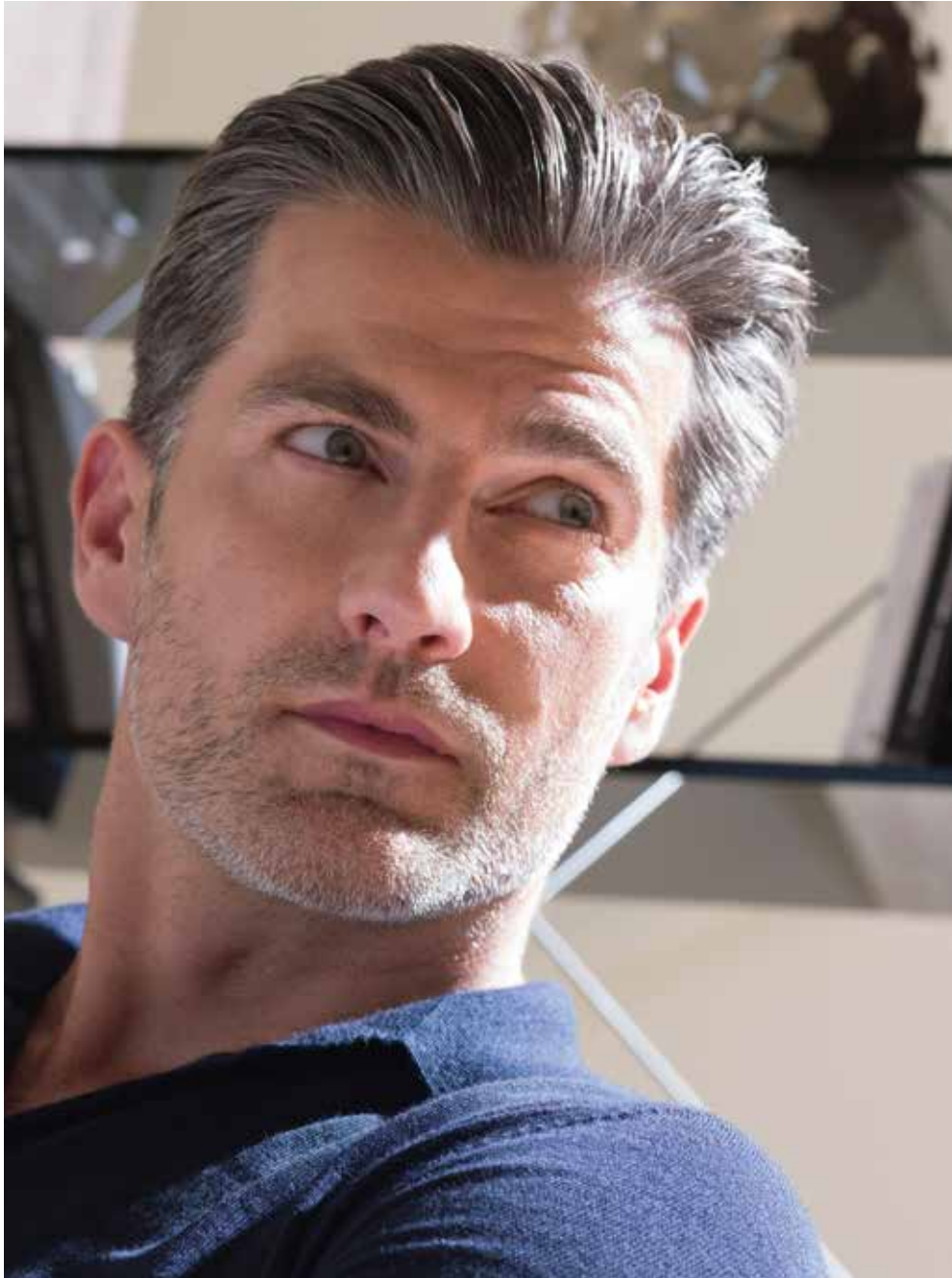


Borghese sectional sofa in leather.
Cosmo freestanding lamp.
Opera central and side tables.
Bacco rug.



Omega dining table.
Pigreco dining chair.
Martini freestanding lamp.





Viaggio armchair in fabric.
Proxima bookcase.







Segno three seater sofa
in leather, designed
by Claudio Bellini.

Benvenuti a casa.



Forma modular sofa in fabric
designed by Claudio Bellini.



Forma modular sofa in fabric.
Forma armless chair in leather
designed by Claudio Bellini.
Viavai tables.







Forma Chaise longue
designed by Claudio Bellini.
Viavai tables.







Saturno dining table.
Vesta dining chair in leather
designed by Claudio Bellini.



Photo in the left page:
Marlene armchair in leather
designed by Paola Navone.

Photo in this page:
Munega floor lamp.



Forma armless chair in leather
designed by Claudio Bellini.
Proxima modular freestanding bookcase.







Albino side tables
in Carrara marble.
Arcisi Murano vases.



Benvenuti a casa.





Tempo armchair in leather.









Photo in the previous page:
Tempo sectional sofa in fabric.
Tempo central tables.
Rossellini rug.
Tempo coffee table.





Photo in the left page:
Note chair in leather.
Jump floor lamp.

Photo in this page:
Nessa table lamp.





Novecento
modular Wall Unit.
Tempo central table.





Canard dining table.
KI dining chair.

Photo in the left page:
Cubistic glass collection.

Benvenuti a casa.





Tratto three seater sofa in leather.









Photo in the previous page:
Tratto three seater sofa in leather.
Tratto armchairs in fabric. **Figaro** central table.
Proxima modular freestanding bookcase.
Giasone rug. **Cosmo** freestanding lamp.





Tratto three seater sofa in fabric.
Tratto armchairs in leather.
Figaro central table.
Giasone rug. **Zen** table lamp.
Proxima modular freestanding bookcase.

Our services.





3D YOUR DESIGN.

BEFORE YOU BUY, SEE HOW IT WILL LOOK.

With our new 3D Your Design configurator and the help of interior designers and architects, it will only take a minute to achieve a 3D simulation of your home complete with Natuzzi Italia's Total Living furnishings. Where?

In a store or in your home. Free of charge and without obligation.

WEDDING LISTS.

YOUR NEW HOME STARTS HERE.

Natuzzi Italia offer all the information you need to organize your wedding list: from sofas to easy chairs, furniture and various furnishing accessories, and even delightful room fragrances, all just waiting to offer you harmony and beauty.

BESPOKE PAYMENTS.

TO MAKE EVERYONE HAPPY.

There are various solutions so there will be one for you. Talk to our in-store sales agents to decide which payment plan is the best for your needs.

OUT WITH THE OLD; IN WITH THE NEW.

WHAT A COMFORT!

We deliver purchased products free of charge and for a small extra fee we will also take your old furniture away. Our services will add to your comfort, just like our sofas do.

THE NATUZZI WARRANTY.

YET MORE QUALITY.

A guaranteed value that will not alter with time. Natuzzi Italia sofas and easy chairs have a ten-year warranty, and padding, mechanisms and upholstery are guaranteed for two years as are furnishing accessories.

CLEANING KIT.

LOOK AFTER YOUR PURCHASES.

All Natuzzi sofas and easy chairs have their own dedicated cleaning kit for care of the top-quality leather or fabric used for upholstery. Natuzzi stores carry the most suitable kit for your purchase.

CUSTOMIZED SERVICE.

NEVER-ENDING COMFORT.

Whatever you need, to receive information or to request product repair or replacement, simply call the Natuzzi store nearest to you. They'll give you all the answers you need and, if necessary, you'll be connected to the Group's technical team.

EXTRA PROTECTION.

REST ASSURED WITH OUR ADDED GUARANTEE.

For a small extra charge you can opt into the Natuzzi Italia protection plan, which offers a five-year coverage of your sofa against stains, cuts, burns, scratches, and damage of various kinds. If necessary, an expert will come to your home to resolve the problem and restore your Natuzzi sofa to its original splendour.

Services may vary from Country to Country.

Please, check the services available at your nearest store.

Illustrations and descriptions of products in this catalogue are merely indicative.

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NATUZZI
ITALIA

made in italy